

A close-up, high-quality photograph of a woman's face, focusing on her eyes and skin. She has light blue eyes and her skin appears very smooth and radiant. The lighting is soft, highlighting the texture of her skin. The background is dark, making the subject stand out.

SCIENTIFIC BREAKTHROUGH

LPG® invents the only
anti-aging technique
capable of stimulating
the natural synthesis
of **hyaluronic acid** by
80%



HYALURONIC ACID

Acclaimed by the general public and beauty professionals for its moisturizing and volumizing effects, hyaluronic acid is a complex substance to assimilate.

ENDERMOLIFT is the only technology in the world capable of stimulating the natural synthesis of hyaluronic acid:

bio-assimilation, safety, and facial asymmetry risks are no longer an issue!

+80%*

Ergolift, patented innovation

“An extensive, rigorous scientific study provides evidence that LPG® Mécano-Stimulation helps the skin produce hyaluronic acid.”

Prof. Philippe Humbert,
Head of the Dermatology Department at the University Hospital of Besançon (France) and Director of the Skin Study and Research Center.

Reverse your skin's natural aging process!

LPG experts have drawn on Professor Humbert's scientific discoveries (see interview page 5) to develop a new technology that naturally triggers the synthesis of substances that will keep your skin looking young and healthy:

- Hyaluronic acid for volume and skin hydration
- Collagen for strength and firmness
- Elastin for suppleness

A natural way to
REJUVENATE THE SKIN FROM WITHIN!



New ERGOLIFT
treatment head
Exclusive LPG® patent!



The new treatment head has a micro-motor (MPF technology*) that boosts tissue stimulation by 270%.

The ERGOLIFT innovation makes more than 1,000 different types of stimulation possible:

+270%**

- Sequential suction ((#1 on illustration), to adjust the depth of action within the skin (superficial fibroblasts, fibroblasts at the bottom of wrinkles, micro-circulatory system, lymphatic system, adipocytes, etc.)
- The speed of flap pulsations ((#2 on illustration), to stimulate activity in the targeted cell (firm the skin, reduce wrinkles, replump, drain and oxygenate the skin, release fat, etc.)

* One-of-a-kind scientific study involving facial biopsies performed on 20 subjects by the Dermatology Department at the University Hospital of Besançon (France) under the supervision of Prof. Humbert, 2013.
Endermolift is the first and only technology in the world that has been scientifically proven to increase natural hyaluronic acid synthesis by 80%.
** Compared to previous LIFT technology.

New Endermolift™

HYALURONIC
ACID
+80%*

FIRMNESS
+23%*

ELASTIN
+46%*

SMOOTHED
WRINKLES
+21%*



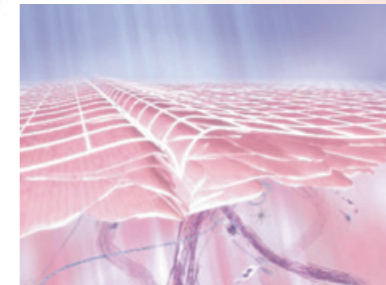
“Beautiful skin is first and foremost a question of having a healthy skin. The new ERGOLIFT treatment head allows me to wake up the natural cellular mechanisms that have grown tired with age, but in a gentle and natural way. In this sense, Endermolift offers a truly new anti-aging approach by rejuvenating the skin from within.”

Dr. Ghislaine BEILIN,
Cosmetic Doctor in Paris

* Scientific study involving facial biopsies performed on 20 subjects by the Dermatology Department at the University Hospital of Besançon (France) under the supervision of Prof. Humbert, 2013. Endermolift is the first and only technology in the world that has been scientifically proven to increase natural hyaluronic acid synthesis by 80%.

Prof. Philippe Humbert

Prof. Philippe Humbert is head of the Dermatology Department at the University Hospital of Besançon (France) and Director of the Skin Study and Research Center.



This scientific breakthrough proves that the new generation of Endermolift **acts deep within the dermis**, bringing visible results to the surface of the skin.

Proven and TESTED EFFECTIVENESS

“This study is based on an analysis of biopsies from 20 subjects who were treated on half of their face. This is way beyond an animal study or in vitro experimentation. These analyses were used to observe the “live” behavior of fibroblasts and to demonstrate that the new Ergolift treatment head acts effectively on the main culprits responsible for skin aging.

- Collagen degradation was stemmed while already fragmented collagen was eliminated **twice as fast** resulting in the synthesis of new, good collagen that redensifies the dermis (firmness improved +23%) and smoothes wrinkles on the skin surface (-21% less wrinkles).
- The natural synthesis of elastic fibers increased by 46%* to improve the skin's suppleness.
- **But there was also an unexpected discovery:** the synthesis of natural hyaluronic acid increased by 80%*, effectively restoring the skin's volume.

”

SYLVIE, 49 YEARS OLD, WAS ONE OF THE FIRST TO TEST THE NEW ERGOLIFT TECHNOLOGY.

I tried what I would call “a natural facelift” for the first time! From the very **first session**, it felt like my skin was able to breathe again and my face was beaming. I could feel the results right away.



SKIN TONE
TWICE
AS RADIANT*

+1 DEGREE
OF RADIANCE*

SKIN ASSESSMENT INSPIRED BY CLINICAL TECHNICAL EVALUATION

The new LPG assessment methodology was developed in collaboration with the Dermatology Department at the University Hospital of Besançon (France). After the initial skin assessment, the Endermolift treatment program may begin with 2 sessions per week.

New Endermolift™

FAST ANTI-AGING TREATMENT, effective and natural

Express care, fast and efficient, for these treatments you do not need to undress.



LPG® Soins Techniques

Our specialized, anti-aging LPG Soins Techniques facial care products come with fast and efficient application protocols for use at the beauty salon or at home.

ANTI-AGING REPLUMPING ENDERMOLIFT 30 MIN

- › Restores skin density for a natural volumizing effect
- › Doubles* the skin's "self-hydration"
- › Smooths wrinkles and fine lines

For faces prone to hollowed cheeks or sunken features

ANTI-AGING FIRMING ENDERMOLIFT 30 MIN

- › Firms skin for a natural lifting effect
- › Softens skin for better protection
- › Stems natural collagen destruction

For faces prone to sagging

ANTI-AGING RESCULPTING ENDERMOLIFT 30 MIN

- › Activates the natural lipolysis process to refine skin
- › Eliminates toxins to reactivate your face's radiance
- › Smooths skin texture

For faces prone to clogged or enlarged pores

NEW "TARGETED" TREATMENTS 10 MIN

- › Target a specific area for fast and effective treatment

Upper facial zone / eye puffiness & dark circles

Eye wrinkles / Mouth area

Face oval / Double chin / Neck

Décolleté / Hands

DETOX ENDERMOLIFT 20 MIN

- › Eliminates toxins and drains to clarify
- › Balances out volumes
- › Smooths skin texture

Ideal treatment the day after a big party or to recover from jet lag, erasing the signs of fatigue

GLOW ENDERMOLIFT 15 MIN

- › Gently exfoliates
- › Doubles* the reflection of light on the skin
- › Smooths skin texture

Used by makeup artists of stars, ideal "flash" treatment for a special occasion

*One-of-a-kind scientific study, with facial biopsies performed on 20 subjects by the Dermatology Department at the University Hospital of Besançon (France) under the supervision of Prof. Humbert, 2013. * Endermolift is the first and only technology in the world which has been scientifically proven to increase natural hyaluronic acid synthesis by 80%.



**Aesthetic medicine centers
Beauty salons
Spas
Physical therapy centers**

Radiant results after the 1st session
Firming and anti-wrinkle results after the 12th session.

New Endermolift is only available with Cellu M6® Integral and Cellu M6® Endermolab LPG® machines fitted with the new Ergolift treatment head and with MOBILIFT M6®, LPG's new portable machine.

**IMAGES, MEETINGS, AND INTERVIEWS WITH
LPG EXPERTS AVAILABLE BY REQUEST.**

Exclusive Distributor
Société Georges et Antoine Gannagé SAL
Tel: 01-566758
Fax: 01-587192



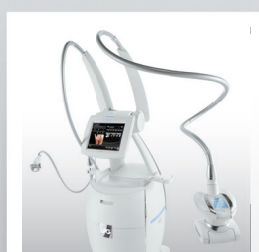
Endermologie®

The era of **natural stimulation** has begun.



THE REVOLUTION OF MECHANO-STIMULATION

THE REVOLUTION OF MECHANO-STIMULATION



Cellu M6 Integral™



Cellu M6 Endermolab™



A world of beauty

E F F E C T I V E • H I G H T E C H • N A T U R A L

THANKS TO LPG'S PATENTED CELLU M6® CELLULAR STIMULATION TECHNOLOGY, LPG® IS RECOGNIZED IN OVER 100 COUNTRIES AS THE WORLD LEADER IN NON-INVASIVE ANTI-AGING AND BODY CONTOURING SOLUTIONS. FOR OVER A QUARTER OF A CENTURY, OUR HIGH-TECH, NATURAL BEAUTY SOLUTIONS HAVE BEEN SYNONYMOUS WITH LONG-LASTING VISIBLE RESULTS.





"Twenty six years ago, LPG created a breakthrough, natural and non-invasive solution to help people live in harmony with their body.



Over the years, LPG's patented connective tissue technologies have been continuously improved and perfected. This effort has resulted in health and beauty benefits that are nothing short of incredible. And since treatment efficacy has been thoroughly proven in more than 105 clinical studies, LPG enjoys unparalleled, international recognition.

Our success may be attributed to the shared passion of dedicated professionals in nearly 100 countries, who are treating an estimated 100,000 people a day with LPG's techniques.

Today, LPG's visionary approach is timelier than ever. It's perfectly aligned with the increasing, widespread demand for fail-proof, natural health and beauty treatments."

Nathalie Guitay
President



LPG'S ENDERMOLOGIE, THE SCIENCE OF MECHANO-STIMULATION, HAS BEEN IRREFUTABLY PROVEN IN MORE THAN 105 CLINICAL STUDIES. THIS PROCESS ACTS ON SKIN AGING AND FAT STORAGE IN A NATURAL, PHYSIOLOGICAL MANNER.

Endermologie®

THE CORE OF CELLULAR STIMULATION

FOR RESPONSIBLE BEAUTY

BODY AND FACE

Endermologie reactivates dormant cells activity by mechanically stimulating the skin (Mechano-Stimulation) in a painless and non-invasive way.

Exclusive cell therapy for real, natural beauty.

73% of European women
refuse to have cosmetic surgery or any invasive procedures*.

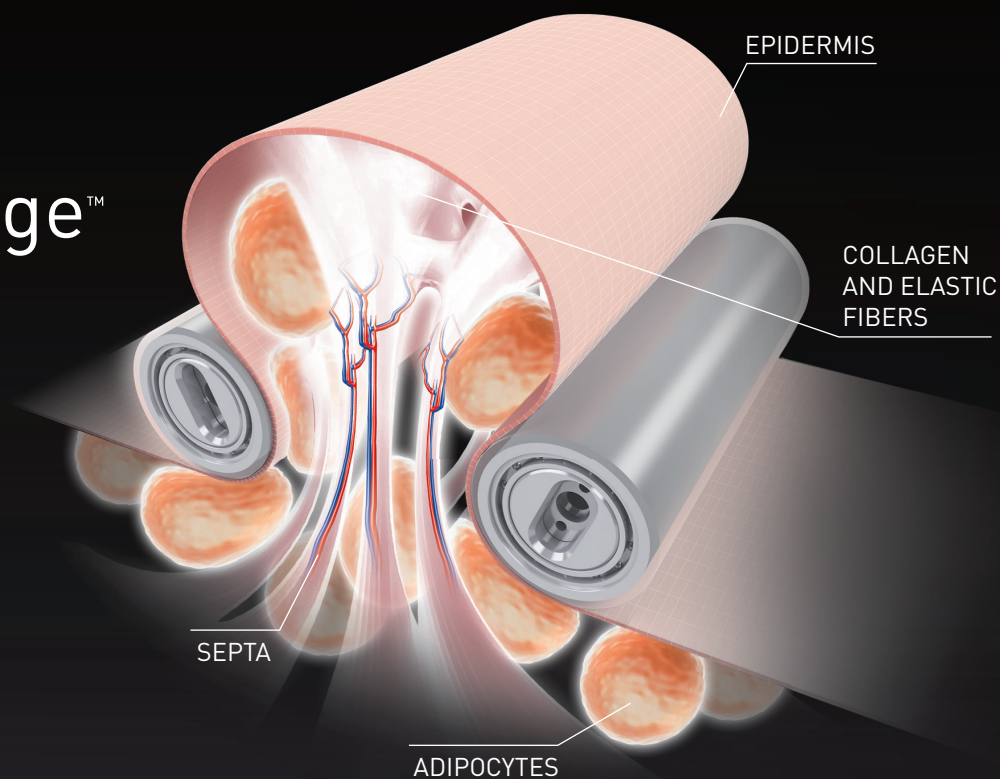
100,000+ people
are treated with LPG technology every day

**100% natural, non-invasive,
non aggressive**

*Source: Les Nouvelles Esthétiques, Sept 2007

Lipomassage™

SLIM
SMOOTH
FIRM
RESCULPT

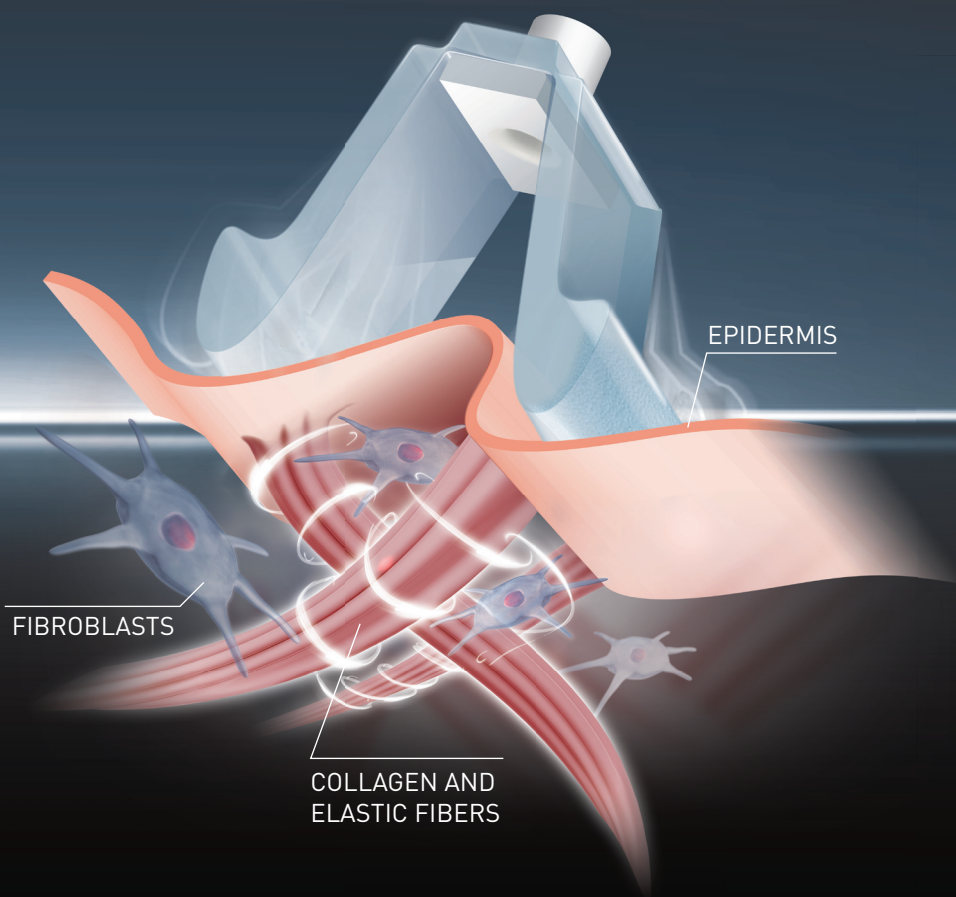


LPG® Mechano-Stimulation



Endermolift™

CLARIFY
REPLENISH
FIRM
REDENSIFY



SKIN REJUVENATION

OVER TIME, FIBROBLASTS — A.K.A. 'YOUTH CELLS' — BEGIN TO SLOW THEIR PRODUCTION OF COLLAGEN AND ELASTIN.

THEN, AS SKIN LOSES DENSITY, THE VISIBLE SIGNS OF AGING APPEAR: WRINKLES, SAGGING SKIN, AND A DRY, DULL COMPLEXION.

Endermolift™

ANTI-AGING REDENSIFICATION

A TECHNOLOGICAL INNOVATION

BY ENDERMOLOGIE®

LPG Endermolift is an exclusive anti-aging technique :

As LPG Lift technology delivers gentle micro-pulses to skin's surface, it triggers a biological response in the deep 'youth cells', which makes them restart natural collagen and elastin production.

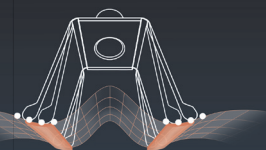
Each year, skin loses
1% of its collagen*

*Source : Bulletin d'Esthétique Dermatologique et de Cosmétique, mars 2007.

3 SEQUENTIALITIES FOR TARGETED SKIN REDENSIFICATION

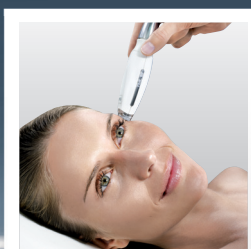


Clarify complexion

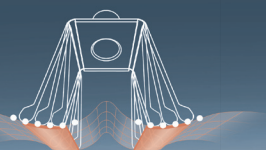


→ 4 pulses/second (4 Hz)

- Revascularize for a healthy glow
- Drain toxins
- Reduce puffiness and dark circles

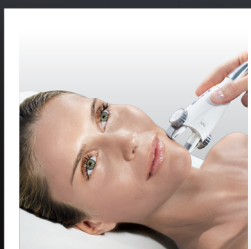


Fill-in wrinkles

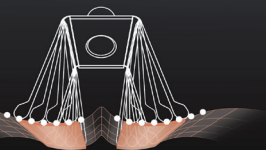


→ 8 pulses/second (8 Hz)

- Smooth fine lines and wrinkles,
- Such as: crow's feet, frown lines, worry lines, lip lines



Firm facial contours



→ 16 pulses/second (16 Hz)

- Reshape jaw lines
- Firm jowls
- Reduce laugh lines (nasolabial fold)

“Finally! With Endermolift Mechano-Stimulation, you can naturally revitalize your skin's collagen and elastin production. Painlessly. Effortlessly. Instantly.”



ENDERMOLIFT

YOUR BUSINESS' SOLUTION FOR FACIAL CARE

- Anti-aging technology with immediate visible results;
- 100% natural, non invasive, non aggressive, pleasant and effective;
- Targets entire customer base (women and men aged 25 years +);
- Client retention plan, with a two month program, followed by optimization sessions;
- Comes with consumable kits for normal and sensitive skin types.

SKIN REJUVENATION

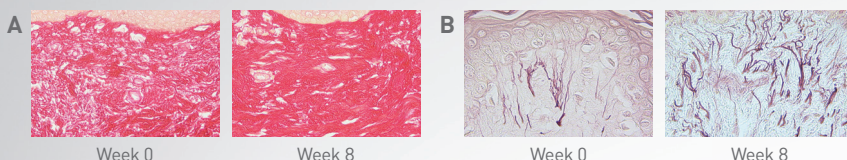
Endermolift™

ANTI-AGING REDENSIFICATION

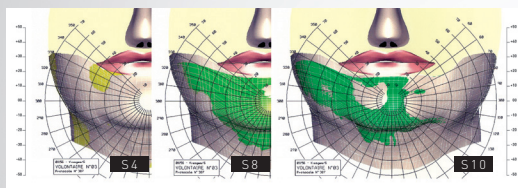
RESULTS AFTER EIGHT WEEKS:

As collagen and elastin fibers are revitalized, dermis density is recovered.

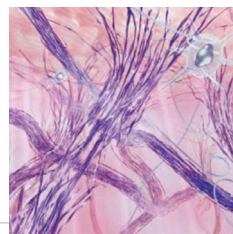
→ Collagen (A) and elastin fibers (B) networks are denser, with a reinforced structure.



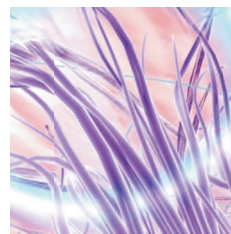
→ Facial contours are visibly redefined.



REVUZ J.: "Clinical and Histological Effects of the Lift 6 device. Used on Aging Facial Skin".
Nouv. Dermatol., vol. 21, 2002 ; 335-342



Depleted collagen fibers



Renewed collagen fibers

Treatment areas:

- Neck and décolleté
- Sagging jawline
- Jowls
- Marionette lines (lip corners)
- Lip lines (smoker's lines)
- Crow's feet
- Cheekbones definition
- Puffy eyes, dark circles
- Nasolabial folds (laugh lines)
- Worry lines (horizontal forehead wrinkles)
- Frown lines (vertical forehead wrinkles)



ENDERMOLIFT KEY STEPS

1



Evaluation

- Photographic evaluation
- LPG diagnosis developed with Professor Humbert*
- Instructions for the Endermolift Kit (Regular for normal to thick skin, and sensitive for thin and delicate skin)
- LPG Soins Techniques instructions

*Skin Aging Center Director (CHU Besançon)



Program

- Endermolift protocols
- LPG Soins Techniques professional protocols

3



Follow-up

- Optimization sessions to enhance results
- At home: LPG Soins Techniques

ENDERMOLIFT MENU

1 GLOWING COMPLEXION LIFT TREATMENT

Reoxygenates and revives tired, dull skin that's worn down by fatigue, smoking or stress.

15 + 5

Endermolift

Cosmetic



BEFORE

AFTER*

2 EYE-LIFT TREATMENT

Smooths wrinkles, reduces puffiness, and banishes dark circles.

20 + 10

Endermolift

Cosmetic



BEFORE

AFTER*

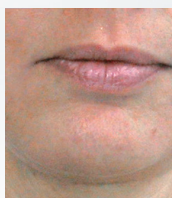
3 COLLAGEN ACTIVATOR FIRMING TREATMENT

Firms and redensifies skin structure.

30 + 20

Endermolift

Cosmetic



BEFORE

AFTER*

4 DENSIFYING ANTI-WRINKLE TREATMENT

Targets each wrinkle and fills it in – naturally.

30 + 20

Endermolift

Cosmetic



BEFORE

AFTER*

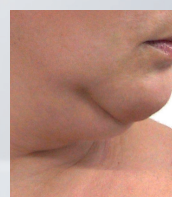
5 FACE-SLIMMING LIFT TREATMENT

Eliminates double chins, jowls and neck paunches.

30 + 5

Endermolift

Cosmetic



BEFORE

AFTER*

6 CELLULAR REGENERATION LIFT TREATMENT

Complete anti-aging solution for the face, jawline, neck, and décolleté.

40 + 25

Endermolift

Cosmetic



BEFORE

AFTER*

*Results are visible after 8 weeks of Endermolift.

BODY SHAPING

THE DELICATE BALANCE BETWEEN FAT PRODUCTION AND FAT ELIMINATION IS A NATURAL PROCESS THAT INVOLVES ADIPOCYTE CELLS. EVEN WITH A HEALTHY LIFESTYLE AND REGULAR PHYSICAL ACTIVITY, BODY FAT TENDS TO INCREASE. THIS RESULTS IN EXTRA FAT STORES AND CELLULITE. IN ADDITION TO THESE UNFORTUNATE CHANGES, THE ONSET OF AGE, WEIGHT-LOSS, AND PREGNANCY WILL CAUSE LOOSE SKIN...

Lipomassage™

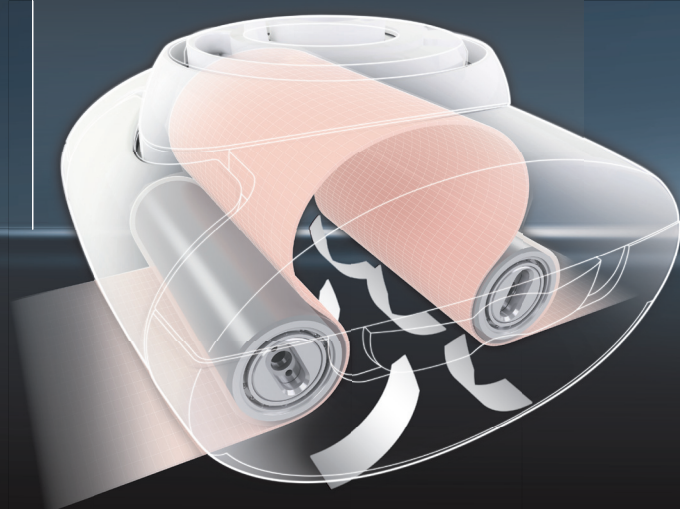
TARGETED BODY CONTOURING

TECHNOLOGICAL INNOVATION

BY ENDERMOLOGIE®

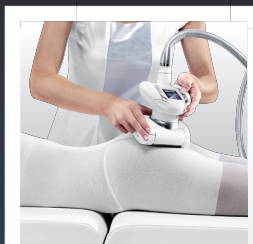
LPG Lipomassage is a unique body contouring technique that uses cellular stimulation. The LPG Roll (patented) gently kneads skin and the underlying fat deposits to reactivate the body's lipolysis (fat release).

Since the body is prone to skin sagging (from aging, pregnancy, rapid weight loss, etc.), Lipomassage collagen and elastin stimulation is also ideal for firming skin and recontouring curves.

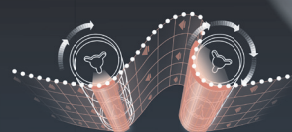


*Only 30% of women who have undergone liposuction say they are happy with the results.**

3 ROLL FOR TARGETED BODY CONTOURING



Smooths cellulite
resculpts body contours



→ Roll'up Major
→ Roll'up Minor

- Smooths cellulite
- Increases fluid exchanges
- Reshapes curves



boosts adipocytes' lipolysis

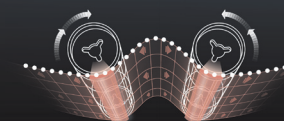


→ Roll' In

- Targets thick fat deposits
- Stimulates adipocytes
- Activates lipolysis




Firms skin



→ Roll' Out

- Stimulates collagen and elastin production
- Tones skin tissue

*Source : Les Nouvelles Esthétique, Septembre 2007

A woman is shown from the back, wearing white underwear. A white, handheld device with a digital screen is being used on her right thigh. The device has a flexible white hose attached to its side. The screen displays various icons and numbers. There are faint, glowing lines on the skin around the device, suggesting the area of treatment.

“Finally! With Lipomassage
Mechano-Stimulation,
you can reduce localized
fat that’s resistant to
diet and exercise.
Naturally. Painlessly.”

LIPOMASSAGE

YOUR BUSINESS' BODY CARE SOLUTION

- Body contouring technique with visible, long-lasting results (6 sessions);
- 100% natural, pleasant and effective;
- Targets entire customer base (women and men aged 25 years +);
- Client retention plan, with a two month program, followed by optimization sessions;
- Increases consumable sales: i.e. LPG Endermowear.

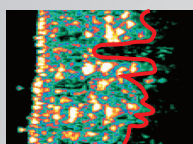
BODY SHAPING

Lipomassage™

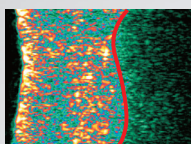
TARGETED BODY CONTOURING

RESULTS :

→ The mechanical stimulation of an LPG Roll smooths the dermal-hypodermal junction in-depth*



Before



After

→ Skin is visibly smoothed*.

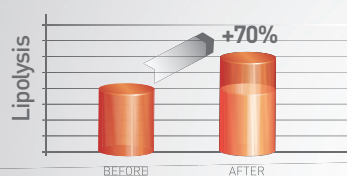


Week 0

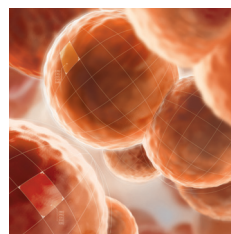


Week 16

→ Lipolysis is naturally reactivated**.



*JP. Ortonne, C. Queille Roussel, L. Duteil, C. Emiliozzi, M.Zartarian. Treatment of cellulite: Effective And Sustained At Six Months With Endermologie® - Demonstrated By Several Quantitative Evaluations. *Nouv. Dermatol.*, vol. 23, 2004. - ** LAFONTAN M.: "Evaluation of the effects of LPG® Technology on lipolysis and gene expression using microdialysis "in situ" and DNA microarray technologies, respectively. Clinical Investigation Center, CHU Toulouse, France. Research Report 2009.



Boost adipocytes' lipolysis



Optimize fluid exchanges



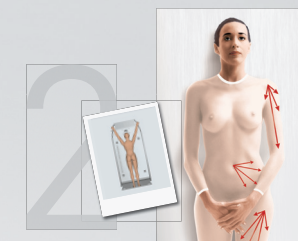
LIPOMASSAGE™ KEY STEPS



Evaluation

- Photographic evaluation
- LPG diagnosis developed with Doctor Blanchemaison*
- LPG Soins Techniques instructions

*Vascular specialist and cellulite expert



Program

- Lipomassage protocols
- Professional LPG Soins Techniques protocols



Follow-up

- Optimization sessions to enhance results
- At home: LPG Soins Techniques

LIPOMASSAGE TREATMENT MENU

1 ANDROID LIPOMASSAGE TREATMENT

Reduces fat deposits to slim the upper body.



BEFORE

AFTER*

4 LPG CELLULITE-SMOOTHING TREATMENT

Reduces fat deposits, smooths cellulite and redensifies skin.



BEFORE

AFTER*

2 GYNOID LIPOMASSAGE TREATMENT

Slims saddlebags, thighs and smooths cellulite.



BEFORE

AFTER*

5 LPG DRAINING TREATMENT-AQUEOUS CELLULITE

Drains and smooths 'watery' cellulite.



BEFORE

AFTER*

3 LIPOMASSAGE TOTAL CARE

Slims stubborn fat deposits (upper and lower body), smooths cellulite dimpling and redensifies skin.

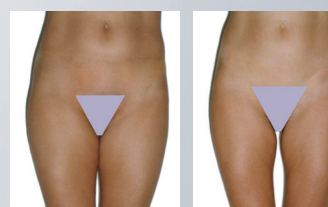


BEFORE

AFTER*

6 LPG FIRMING AND CONTOURING TREATMENT

Intensifies collagen and elastin production for in-depth skin redensification.



BEFORE

AFTER*

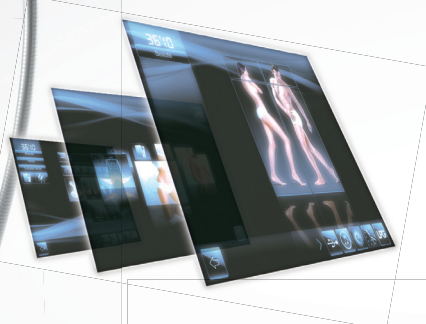
*Results visible after 8 weeks of Lipomassage.

BODY AND FACE

CONTINUALLY ON THE FOREFRONT OF SCIENTIFIC DISCOVERY, LPG HAS JUST INTRODUCED THE LATEST GENERATION OF CELLU M6 TECHNOLOGY. THE RESULT OF 26 YEARS OF RESEARCH AND DEVELOPMENT, THE CELLU M6 INTEGRAL AND CELLU M6 ENDERMOLAB WILL ENABLE YOU TO MASTER THE ART OF MECHANO-STIMULATION.

Two new Cellu M6®

ON THE FOREFRONT OF INNOVATION

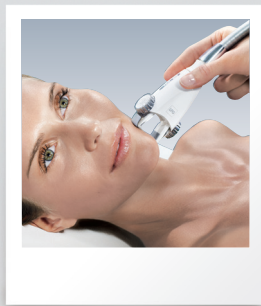


Pre-set embedded protocols

TECHNOLOGICAL INNOVATION

- Unparalleled anti-aging and body contouring performance;
- Optimal comfort levels - for both practitioner and client;
- Preset protocols – 26 years of know-how at your fingertips; now, with the simplicity of touch-screen technology, you can quickly master techniques and create visible, lasting results;
- Dramatically expanded treatment menu with body and face applications.

Cellu M6® Integral



FACE MODULE

ENDERMOLIFT™

The 'active flaps' of the new LIFT treatment heads deliver dynamic pulsations that trigger the highest level of anti-aging skin redensification.

→ Three settings for high precision care (Clarify, Smooth, Firm).



LIFT 4 Hz



LIFT 8 Hz



LIFT 16 Hz



BODY MODULE

LIPOMASSAGE™

The new, patented Ergodrive treatment head features independent, motorized rollers to allow for an unprecedented tissue hold and even more efficient body contouring results.

→ 4 Roll rotations for customized results (Slim, Firm, Resculpt, Smooth).



ROLL'IN



ROLL'OUT



MAJOR ROLL'UP
MINOR ROLL'UP



Cellu M6® Endermolab

LPG PRODUCTS

LPG HAS A COMPLETE LINE OF PATENTED TECHNOLOGIES WITH A WIDE ARRAY OF FACE AND BODY APPLICATIONS. OUR SOLUTIONS WILL MEET YOUR NEEDS: OUR INTEGRATED, ADVANCED TECHNOLOGIES HAVE UNIQUE, ERGONOMIC DESIGNS THAT GUARANTEE OPTIMAL RESULTS TIME AND AGAIN.

A complete range

LPG'S PERSONALIZED SOLUTIONS



Cellu M6® Integral
Body & Face



Cellu M6® Endermolab
Body & Face

ENDERMOLOGIE PHOTO SYSTEM

→ For Lipomassage, a professional photographic evaluation system is crucial.



Lipomassage™



Endermolift™



Cellu M6® Keymodule KM2
Body & Face



Lipo M6®
Body



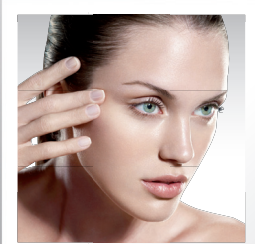
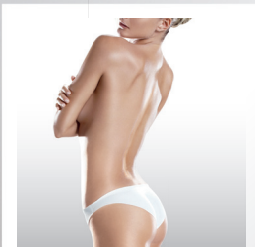
Lift M6®
Face

LPG COSMETICS

BUILDING UPON OUR EXPERTISE IN ENDERMOLOGIE CELLULAR STIMULATION, LPG HAS JUST LAUNCHED ITS FIRST SCIENTIFICALLY-FORMULATED BEAUTY SKINCARE LINE (LPG SOINS TECHNIQUES). WITH A COMPLETE LINE OF FACE AND BODY SKINCARE, IT'S DESIGNED TO OPTIMIZE LIPOMASSAGE AND ENDERMOLIFT SESSIONS.

LPG Soins Techniques

PROFESSIONAL AND RETAIL LINES



LPG SOINS TECHNIQUES

COSMETICS

HIGH-TECH ACTIVE INGREDIENTS:

- Highly concentrated;
- Based upon the recognized, scientifically proven efficacy of biotechnology;
- Carefully selected for their ability to stimulate cells and enhance your Cellu M6 session.

EXCLUSIVE, GROUND-BREAKING FORMULATIONS:

- Non-greasy, ultra-moisturizing cream;
- Innocuous;
- Perfect for all skin types.

LPG SOINS TECHNIQUES

GENERATE ADDITIONAL SALES REVENUE.

- An all-inclusive concept that adds value to Cellu M6 sessions.
- Sales that are naturally complementary to Lipomassage and Endermolift sessions.



PROFESSIONAL LINE



- A complete line of skincare products tailored to your professional needs.
- Care products combined with Cellu M6 sessions.

RETAIL LINE



- This unique new skincare line is designed to improve the body contouring and anti-aging effect of professional treatments.
- It's a perfect complement to your spa services.

LPG ENDERMOSPA

LPG MEETS THE BEAUTY INDUSTRY'S GROWING DEMAND BY CREATING EXCLUSIVE 'LPG SPACES.' THESE ARE BEING LAUNCHED IN THE NEW, EXCLUSIVE CONCEPT: LPG ENDERMOSPA, TURNKEY SOLUTIONS DESIGNED TO HELP YOU BECOME AN EXPERT IN ENDERMOLOGIE.

LPG® Endermo®Spa

YOUR CENTER - DEDICATED TO MECHANO-STIMULATION



LPG ENDERMOSPA

EXCLUSIVE BEAUTY CONCEPT

- Capitalize on LPG's international brand recognition.
- Generate revenue.
- Increase clientele and customer loyalty.
- Differentiate your spa from competition.
- Benefit from media coverage and powerful marketing support.



Front desk



Treatment room



Merchandising

LPG ENDERMOSPA FORMULA

- Complete equipment package.
- Office setup and brand signage (signs, posters, logo, etc.).
- A through, six-day training before premiere.
- Full business, marketing and training support.

COMMUNICATION

FOR 26 YEARS, LPG HAS GENEROUSLY INVESTED IN ITS BRAND TO SUPPORT YOUR PROMOTIONS. A WIDE ARRAY OF MARKETING TOOLS ARE REGULARLY PROVIDED TO BUILD MARKET RECOGNITION OF ENDERMOLOGIE AND THEREBY INCREASE THE DEMAND FOR YOUR SERVICES.

BENEFIT FROM worldwide b RECOGNITION AND EXTENSIVE MARKETING SUPPORT



LPG IN YOUR SPA

A wide selection of professional marketing tools are available to help you promote your LPG treatments (brochures, posters, photo results books, etc.).



Brochures



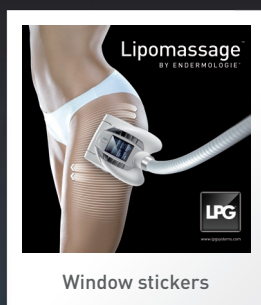
Photo Results Book for clients
(before and after images)

rand

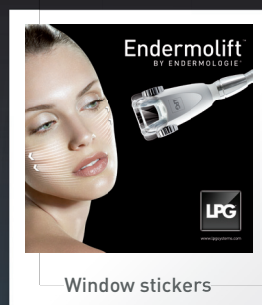


WWW.LPGSYSTEMS.COM

- Comprehensive overview of LPG techniques and equipment
- Access to news articles and scientific research
- Locations of LPG Centers
- Web Marketing



Window stickers



Window stickers



During the Cannes Film Festival, LPG sponsored the Majestic Hotel Beach and treated VIP, including famous stars.



Posters



LPG AND THE MEDIA

LPG is a big name in the media. Now more than ever, Endermologie is indisputably recognized by journalists as the ultimate body contouring and anti-aging technique.

LPG IS IN THE MOST PROMINENT SPAS IN THE WORLD

Select examples:

La Réserve – Ramatuelle – France
Castel Monastero – Siena – Italy
Malo Clinic Venetian Macao Resort Hôtel – Taipa
Villa Paradiso – Lago di Garda – Italy
Clinique La Prairie – Switzerland
Grand Hôtel du Cap – France
Hôtel Guanahani & Spa – St Barts
Thermes Marins de Monaco – Monte Carlo
La Résidence des Cascades – Soma Bay – Egypt
The Residence – Tunisia
La Mamounia – Marrakech – Morocco
Evian Spa – Shanghai
Four Seasons Provence – France
Four Seasons Hong Kong – China
La Réserve – Geneva – Switzerland ...

